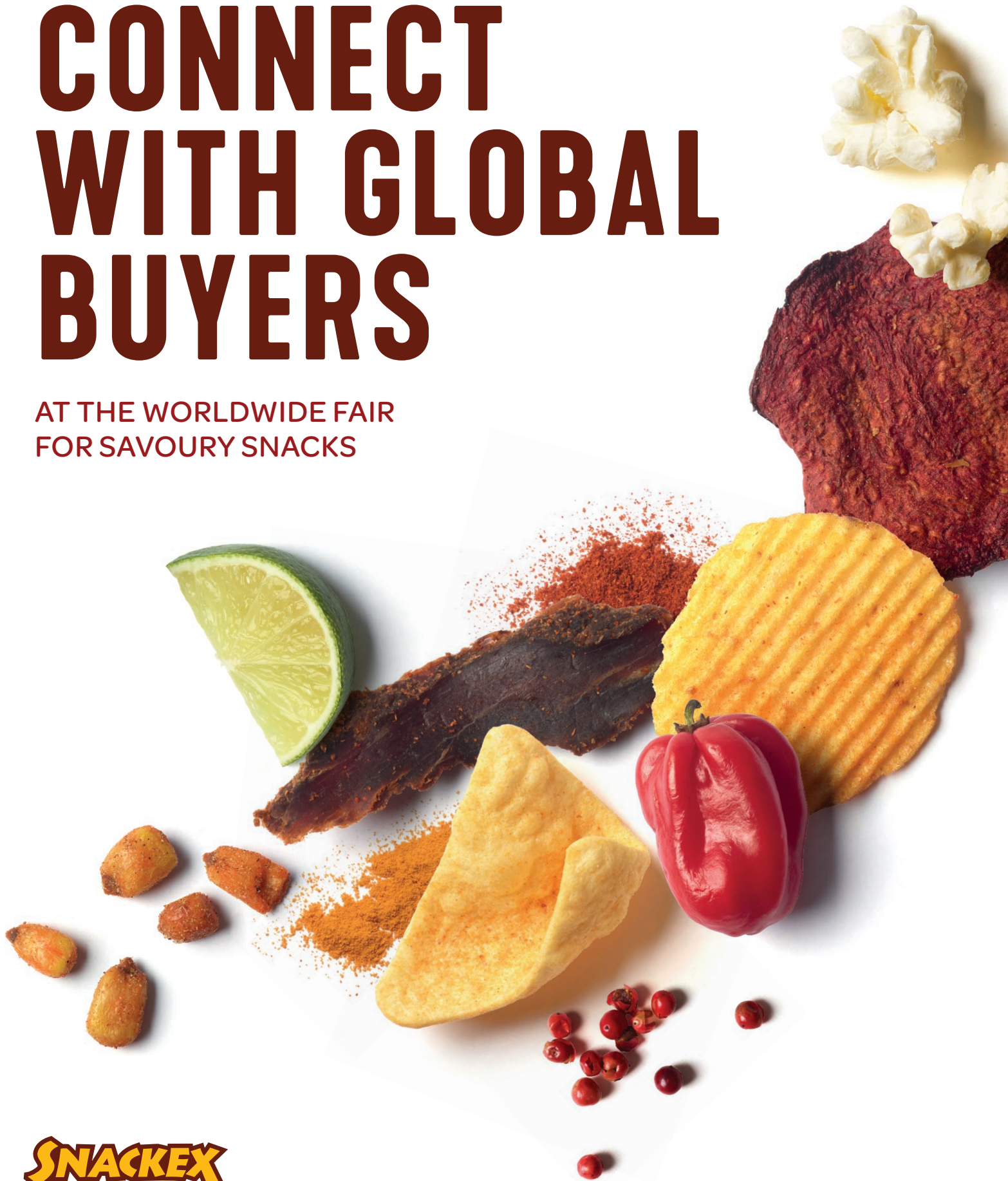


CONNECT WITH GLOBAL BUYERS

AT THE WORLDWIDE FAIR
FOR SAVOURY SNACKS



SNACKEX

WIENMESSE, HALL D
VIENNA, AUSTRIA

21–22 June 2028

The World's ONLY International B2B Trade Fair for Savoury Snacks & Nuts

Trends
Tastes
Technologies
Suppliers

Decision-makers
Distributors
Trade Partners
Customers

snackex.com

SNACKEX

**UNLIKE
GENERAL FOOD
EXHIBITIONS,
SNACKEX IS
100% DEDICATED
TO SAVOURY
SNACKS**



THE WORLD'S ONLY INTERNATIONAL B2B TRADE FAIR FOR SAVOURY SNACKS & NUTS

EVERY VISITOR COMES WITH A PURPOSE – TO DISCOVER NEW PRODUCTS, INGREDIENTS, TECHNOLOGIES AND SUPPLIERS THAT WILL SHAPE THE FUTURE OF THE INDUSTRY. WHEN YOU EXHIBIT AT SNACKEX, YOUR BUSINESS IS PART OF A HIGHLY FOCUSED MARKETPLACE WHERE EVERY CONVERSATION HAS COMMERCIAL OUTCOME.



3500+

professional visitors



180+

exhibitors



96+

countries represented



80%

senior management



76%

involved in purchasing
decisions



MORE THAN AN EXHIBITION

SNACKEX COMBINES A WORLD-CLASS EXHIBITION WITH A HIGH-LEVEL SNACK SCIENCE HUB PROGRAMME, CREATING EVEN MORE OPPORTUNITIES TO NETWORK, EXCHANGE IDEAS AND DISCOVER THE LATEST INDUSTRY DEVELOPMENTS.

VISITORS DON'T JUST COME TO BROWSE - THEY COME TO LEARN, INVEST AND MAKE PURCHASING DECISIONS.



WHY EXHIBIT?

- Connect with qualified buyers actively looking for new suppliers
- Launch products to a highly targeted international audience
- Strengthen relationships with existing customers
- Generate new business in just two focused days
- Position your brand alongside the industry's leading companies

MEET YOUR NEXT CUSTOMER

SNACKEX attracts professionals from across the global savoury snacks industry, especially:

- CEOs and senior executives
- Purchasing managers
- Product development and R&D teams
- Production and engineering specialists
- Brand owners
- Retail buyers
- Importers and distributors
- Nut traders and brokers

These are professionals actively sourcing products, technologies and business partners – not general consumers.



WHO EXHIBITS?

- Snack manufacturers
- Ingredients, flavours & seasonings
- Processing & extrusion technology
- Packaging solutions
- Nut processing specialists
- Laboratory & quality systems
- Automation & material handling
- Industry services



TRUSTED BY INDUSTRY LEADERS

Join hundreds of companies that have exhibited at SNACKEX, including leading names in ingredients, processing, packaging and snack manufacturing. Here's what reputable industry leaders have to say about SNACKEX:

“SNACKEX IS EXCELLENT! MUCH OF THE FAIR’S APPEAL LAYS IN ITS TIGHTLY DEFINED FOCUS – MANY OF THE BIGGER SHOWS ARE TOO DIVERSE, WHEREAS SNACKEX IS VERY MUCH CONCENTRATED ON SNACKS.”

YVES DE VINCK, CEO, ROGER & ROGER – CROKY



Check out our SNACKEX YouTube channel for interviews with testimonials



SECURE YOUR STAND

SNACKEX 2026 was sold out. Demand is expected to be even higher for 2028. Reserve your stand now to secure the best location and connect with the international savoury snacks industry.

READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

Contact the SNACKEX team today to discuss stand options and/or branding opportunities. Email veronica@esasnacks.eu and keep an eye on www.snackex.com for periodic updates.

veronica@esasnacks.eu
snackex.com

Organised by the European Snacks Association



www.esasnacks.eu