

# MOVE YOUR BUSINESS FORWARD



AT THE WORLDWIDE  
FAIR FOR SAVOURY  
SNACKS

**SNACKEX**

XX International Trade Fair for Savoury Snacks & Nuts

STOCKHOLMÄSSEN  
**STOCKHOLM**  
19-20 JUNE 2024

[SNACKEX.COM](https://snackex.com)

TRENDS  
TASTES  
TECHNOLOGIES  
SUPPLIERS  
DECISION-MAKERS  
DISTRIBUTORS  
TRADE PARTNERS  
CUSTOMERS

 European  
Snacks  
Association

 Stockholmsmässan

# SNACKEX IS UNIQUE

IT'S THE ONLY INTERNATIONAL TRADE FAIR  
FULLY DEDICATED TO SAVOURY SNACKS



**3,500+**  
NUMBER OF  
VISITORS



**80%**  
MANAGER LEVEL  
AND ABOVE



**76%+**  
INVOLVED IN  
PURCHASING DECISION



**180+**  
NUMBER OF  
EXHIBITORS



**96+**  
NUMBER OF COUNTRIES  
REPRESENTED



## EXHIBITING AT SNACKEX MEANS YOU CAN REACH SAVOURY SNACK DECISION-MAKERS YOU WON'T FIND AT OTHER FAIRS

Get focused on generating sales with decision-makers and get your business moving. SNACKEX is a unique opportunity to launch or promote your products into the sector and an unrivalled opportunity to connect with focused professional customers and prospects.

Buyers come from over 90 countries looking for inspiration and the latest technology to advance their businesses.

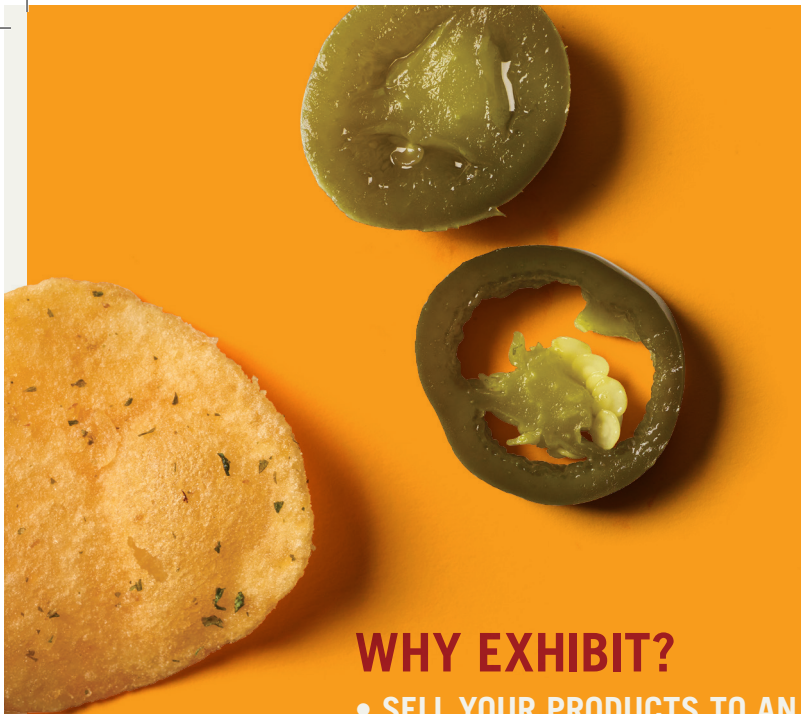
Whether snack makers are sourcing equipment, materials or ideas, it is vital they feel confident about their decisions. The best way to achieve

that is to see all the options together in one place. That's why they come to SNACKEX and that's why at SNACKEX exhibitors can meet and do business with everyone who matters, right there and then, in one convenient location, over two days.

SNACKEX conveniently brings together trade fair and conference under one roof to make it easier for everyone to network and do business.







**SNACKEX IS EXCELLENT! MUCH OF THE FAIR'S APPEAL LAYS IN ITS TIGHTLY DEFINED FOCUS - MANY OF THE BIGGER SHOWS ARE TOO DIVERSE, WHEREAS SNACKEX IS VERY MUCH CONCENTRATED ON SNACKS.**

**YVES DE VINCK, CEO, ROGER & ROGER - CROKY**

## WHY EXHIBIT?

- **SELL YOUR PRODUCTS TO AN AUDIENCE THAT IS READY TO BUY**
- **SHOW YOUR INNOVATIONS TO THE DECISION-MAKERS OF THE SNACKS INDUSTRY**
- **MEET EXISTING CUSTOMERS AND NEW PROSPECTS FROM AROUND THE WORLD**



**SNACKEX IS THE INDUSTRY-DEFINING EVENT FOR THE SAVOURY SNACKS SECTOR - THE WORLD'S ONLY TRADE EVENT DEDICATED TO THE SAVOURY SNACKS INDUSTRY AND THE BEST OPPORTUNITY TO LAUNCH OR PROMOTE YOUR PRODUCTS TO SECTOR BUYERS.**

- You will be taking part in an exhibition that is dedicated to the savoury snacks sector so your booth will not be lost against hundreds of others as in general food shows
- The only focused opportunity to target snacks buyers, specifiers and influencers, under one roof
- Only qualified visitors/buyers from the savoury snacks and snack nut industry are allowed access
- Unrivalled opportunities to network
- A professional environment to do business – world-class venue, in a world-class city
- Meet leading decision makers – over 70% of attendees at the last event had a buying influence
- Varied programme – industry issue conference sessions attract more snack makers
- Gain international exposure – meet buyers from over 40 countries
- Share expertise – with visitors and other exhibitors
- Thank your best customers – keeping existing customers happy is as important as finding new ones. Many of your best customers will be at SNACKEX – you should be too!

## WHO EXHIBITS? MANUFACTURERS AND SUPPLIERS OF:

- Savoury snacks – potato & corn chips, extruded snacks, baked snacks, pretzels, popcorn, fruit snacks, meat snacks, peanuts and other snack nuts
- Snack pellets
- Snack processing equipment
- Weighing equipment
- Packaging equipment & materials
- Packaging materials
- Extrusion systems
- Nut processing equipment
- Ingredients
- Flavours / seasonings
- Oils and fats
- Laboratory equipment & services
- Materials handling
- Consulting Services

## WHO VISITS?

### YOUR CUSTOMERS!

- Senior directors from the world's major snack makers, seeking inspiration and insight
- Senior marketing and NPd representatives looking for new products and ideas
- Engineers and production people looking to source new equipment
- Nut brokers and traders looking for new contacts and supply sources
- Customers in search of product demonstrations and one-to-one meetings with new and existing suppliers
- Retail representatives looking for new product lines
- Companies seeking solutions to individual challenges

## SECURE YOUR STAND

SNACKEX 2022 was sold out with a waiting list, now it's your opportunity to get ahead of the competition and advance your business in 2024!

**Reserve your exhibit stand at SNACKEX 2024 before 31 March 2023 and enjoy a 10% reduction off the standard rates.**

Contact the organisers today to find out about stand availability and to make your booking.

## BOOST YOUR BRAND FURTHER

**Once you've made the right decision to exhibit at SNACKEX, get your message seen!**

Put your company's name right in front of international buyers before they even get to your stand! SNACKEX is a big deal. Every exhibitor is competing for visitors' attention – make it easy! Give yourself that extra edge to drive visitors to your stand and ensure they'll recognise your brand. Be creative!

Our exclusive opportunities are the perfect way to promote your company, your brand and your product. They are cost-effective, varied and impossible to miss.

Contact the organisers for more information.

## RECENT EXHIBITORS

A Innovative Food Products	Halawani Industrial	Olega
ABICAB	Hastamat Verpackungstechnik	Ozstar Kuruyemis Makine
AMP Automation	Heat and Control	PT Sekar Laut
Adecoagro	Hebenstreit	PTF Filters
Al Helo Extrusion International	Hügli Nahrungsmittel	Pasta Foods
Almond Board of California	Huseyinogullari Tarim	Pavan
Almounajed Food Industries	Imco Process	Perten Instruments
Aceitera General Deheza	Incalfer	Phoenix Flexibles
Agromais	Incomec Cerex	Pisto Maschinenbau
American Extrusion	Intertaste	Planet Dryers
International	Irta Group Packaging	Polar Systems
Angel Yeast Co	Ishida Europe	Pol-Foods
Aperitivos Flaper	Ispak Esnek Ambalaj	Prodeman
Aptean	Jilin City Changrong	Process Sensors (Europe)
Arrow Systems Sdn	Agricultural	Productos Churruca
Atlas Extrusion International	J C Ford Company	Pulsemaster
Avena Foods	J R Short Milling	Qingdao Foodlink Co.
Aviko-Rixona	Jilin Liaohe Processing Co	Qingdao Golden Rock Nuts Co
Bell Flavours and Fragrances	Jinan CFC Machinery	Qingdao Ruizong Food Co.
Biotrek	Jongerius Hanco	Qingdao Topsen Imp. & Exp. Co
Blueprint Automation	KMG Systems	Quality Pellets
Bosch Woodman Packaging Technology	Kadant	Re Pietro
Bredabest	Kanaan	Reading Bakery Systems
Brovind - GBV Impianti	Kalizea	Revtech Process Systems
Bühler Group	Kenray Forming	Rosenqvists Food Technologies
C Cretors & Co	Kerry Europe & Russia	Rovema
CDR	Key Technology	Rudolph Foods
C Meijer	King Nuts & Raaphorst	SNAC International
Cablevey Conveyors	Kiremko	Samba International
Carl Zeiss Spectroscopy	Koninklijke Euroma	Seasonings & Specialities Sdn
Casa Herrera	Kuipers Food Processing Machinery	Sensortech Systems Europe
Cerealicola Rossi	Lalesse Extrusion	Senadolou Misr
Chhajed Foods	Lallemand Bio-Ingredients	Seyeks
Cletral Group	Lawrence Equipment	Shantou Huaxing Machinery
Codrico	Le Caselle	Siddhivinayak Agri Process
Colin Ingredients	Liaoning Zhengye Peanut Co	Silesian Grain
Constantia Flexibles	Leng d'Or	Solina
Crystal Filtration	Limagrain Céréales	Soufflet Alimentaire
CPM Wolverine Procter	Ingrédients	Spice Application Systems
DACSA (Maicerias Españolas)	Liven	Strand Palace Agencies
Dallas Group	Lyckey Culinar	Technology Container Corp
Dalziel Ingredients		
Elea	Maddox Metal Works	TAV
Emsland Stärke	Mafin	Taam 88
Extrusion-Link	Mane	Tekirdag Un
FAM	Manufacturas Ceylan	Tiybe Snack Pellets Gida
Fabcon Food Systems	Martini srl	TNA Solutions
Favero Antonio	Martinorossi	Tomra Sorting
FEN	Mettler-Toledo Safeline	Triz Ventures
Filtercorp	Mitchell Dryers	Tronrud Engineering
Flo-Mech	Mix Industria & Comercio	Unifine
Focke Packaging Solutions	MoistTech Corp	Univar
Formers International	Molino Favero	Urschel International
Fromatech Ingredients	Mutchall Engineering	UVA Packaging
Frutarom Savoury Flavours	NDC Technologies	V.AL.IN
Gastaldi Hnos	Nakskov Mill Foods	Van Marcke Food Group
Geo Project Industries srl	Nanonord A/S	Vuormar Packaging
Geus	Newsmith Stainless	Walterwerk Kiel
Girisim Makina	Noble Agro Food	Wintech Taparia
Givaudan	Noida Fabcon Machines	Wirebelt Company
Good Mills Innovation	N.P. & Company	Wolf Verpackungsmaschinen
Gramybel	Nuhealth	Zirve AS Makina
Griffith Foods	Nutri Flavours	
Grupo Apex	Oberlin Filter	

## ORGANISERS



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