



XVI International Savoury
Snack & Nut Trade Show

Istanbul Congress Center
10-11 June 2015

THE GLOBAL
SOURCING
EVENT FOR
THE SAVOURY
SNACKS
INDUSTRY

VISITOR
REGISTRATION
2015

Show Hours

Wed 10 June 10:00 – 18:00
Thurs 11 June 10:00 – 16:00



www.snackex.com

TEN TOP REASONS TO VISIT SNACKEX

TOP 10



1

The whole savoury snacks industry in one place

2

Europe's only trade show 100% devoted to the global savoury snacks industry

3

Meet and do business with the entire production and supply chain

4

The only place to go to meet snack producers and to see new equipment, technology, and innovative ideas for the savoury snacks industry

5

Rich source of best practice and advice via a programme of snack production workshop sessions held right on the show floor

6

Experience the latest global snack product trends and sample snacks flavours from around the world in the ESA Snack Pavilion

7

The new SNACKEX mobile app contains a wealth of information about the show, including exhibitors, attendees and event schedule

8

Meeting global suppliers face-to-face is more efficient than travelling from show to show or searching for weeks on the internet and waiting for responses!

9

SNACKEX brings the entire industry together to provide the best sourcing and business networking opportunity in the industry

10

Istanbul is easy to get to with lots to see and do outside of event hours

"I CAME TO SNACKEX TO UPDATE MY KNOWLEDGE AND TO FIND NEW SUPPLIERS OF INGREDIENTS, FLAVOURINGS AND PACKAGING. I WOULD SAY I FOUND 90% OF WHAT I CAME HERE FOR; IT'S BEEN VERY GOOD."

Shahran Kalageta, General Manager,
Sun Sib Food Industrial Co., Iran

The unique one-stop event that answers your needs

Held for the first time ever in Istanbul SNACKEX is a global event attracting participants from over 70 countries. SNACKEX brings together all stages of the supply and demand chain including exhibitors offering new ideas, products, technologies and services that snack manufacturers are looking for.

SNACKEX provides the perfect platform for participants to discuss issues impacting on the worldwide savoury snack and nuts business. It seeks to enable multinational producers and suppliers and to empower regional companies in the industry.

Solutions that will help you build a more profitable business

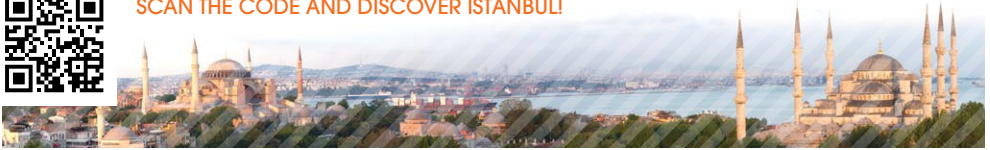
Efficiency and cost savings are at the top of everyone's agenda these days. If you are looking to source new ingredients, replace or upgrade production line equipment and enable faster, cheaper and cost-effective production of safer and more reliable savoury snack products, you will find all the solutions at SNACKEX.

MIX BUSINESS WITH PLEASURE IN THE WORLD'S MOST VISITED CITY

Istanbul is not only the #1 business destination for congresses of more than 500 people, it is also the world's top tourist destination according to the 2014 Travellers' Choice Destinations awards.



SCAN THE CODE AND DISCOVER ISTANBUL!



Istanbul is the only city in the world that is situated on two continents – and therefore an ideal location to host THE meeting place for the worldwide savoury snacks industry!

Visiting SNACKEX makes doing business a pleasure!

Outside of event hours, to help you wind down after hard days of negotiations and business networking, here are some favourite things to do and places to see to help you make the most of your visit to SNACKEX!

- **The Blue Mosque** - the only mosque in Istanbul with six minarets
- **The Grand Bazaar** - the biggest covered bazaar in the world, with over 5,000 shops
- **Topkapi Palace** - constructed between 1460 and 1478 by Sultan Mehmed the Conqueror
- **Aya Sofya (Hagia Sophia)** museum was the largest church in the world for about 900 years
- Finally, a stay in Istanbul is not complete without a **boat cruise along the Bosphorus** – the seaway which links Europe and Asia.

How to get to there

SNACKEX takes place at:
Istanbul Congress Center, Gümüş Caddesi, Harbiye Orduvehi Yarı, Harbiye 34367, Istanbul, TURKEY

Istanbul stands at the crossroads of Europe and Asia – there is no more accessible city!



By air

Save money on your flights to SNACKEX when you fly the Star Alliance network. Simply quote the event code TK11S15 when you make your booking with Star Alliance member airlines and you'll automatically get a discount of up to 20%.

Istanbul has two airports - Atatürk (IST) on the European side is served by over 300 international airlines and the smaller, but fast growing Sabiha Gökçen airport (ISG), located on the Asian side. As a guide, taxi to the ICC from Atatürk (IST) costs approx. 55 TRY and takes 45-60 minutes / from Sabiha Gökçen (ISG) the fare is approx.

90 TRY and takes at least 60 minutes. Alternatively, Havaata operates airport buses that connect both airports with Taksim Square (10 minutes' walk from SNACKEX), or there are several companies operating shuttles from the airports.



Accommodation

SNACKEX and the ICC are located in Istanbul's 'congress valley' which is populated with hotels of all grades. The SNACKEX HQ hotel is the Hilton Bosphorus – rooms can be booked (subject to availability) direct with the hotel. For assistance with rooms at other nearby hotels, please contact our local partner – Boyut Group as follows:

Internet: <http://snackex.boyutgroup.net/index.html>
Email: snackex2015@boyutgroup.net
Tel: +90 216 4142015



ON THE SHOW FLOOR

SNACKEX brings together all stages of the supply and demand chain.

SNACKEX exhibitors include the most prominent companies in the industry, many of which will be making new product introductions at the show. The leading suppliers of snacks processing and packaging equipment, raw materials, flavours, seasonings and other ingredients, frying, baking, drying, sorting, weighing, filling, bagging and other products and services used in the manufacturing of savoury snacks will be exhibiting there, all offering new ideas, products, technologies and services that snack manufacturers are looking for.

Snack manufacturers will be there too, exhibiting their latest ranges of products and flavours and looking for new distributors, retailers, marketing partners and consulting services.

SNACKEX provides the perfect platform for participants to discuss issues impacting on the worldwide savoury snack and nuts business. It is a unique sourcing and networking opportunity for everybody in the business.

ESA Snack Pavilion

The 2015 ESA Snack Pavilion, sponsored by Kerry Ingredients, is the central learning and sampling feature of the show. Visitors will be able to sample snacks, examine packaging and discuss ingredient and flavour profiles reflecting the following themes:

East meets West

The latest taste profiles in Europe and Asia and how things are moving on from traditional concepts

Wholesome Alternatives

The momentum of 'healthy' snacking driven by new ingredients and flavours and with more protein-rich properties.

Snacks meet Sweet

Borrowing themes from other food sectors including those influenced by fast food, ice cream, coffeehouses.

"SNACKEX IS THE EXHIBITION FOR THE SNACKS INDUSTRY AND WE VALUE IT AS AN OPPORTUNITY TO MAKE NEW CONTACTS AND TO KEEP IN TOUCH WITH OUR EXISTING CUSTOMERS."

Andrea Campagnolo, Commercial Manager,
Mafin, Italy



SNACKEX WORKSHOPS

Knowledge Centre

Choose from a programme of FREE snack production workshop sessions held right on the show floor in the Knowledge Centre lecture theatre and get up to date with industry best practice.

Wednesday 10 June

- 12:00 – 12:25** Extrusion technology - latest innovations in direct expanded savoury snacks - *Cletral*
- 14:00 – 14:25** Saving water whilst maximising potato washing efficiency - *Rosenqvists Food Technologies*
- 15:45 – 16:10** Flexi lines and other innovations in savoury snack processing - *Reading Bakery Systems*
- 16:30 – 17:00** What does the future hold for the Turkish snack nut and dried fruit market - Is Turkey's relationship with the EU driving or stifling growth? - *Tadim Gida*

Thursday 11 June

- 10:30 – 10:55** Using enzymes to reduce acrylamide in savoury snacks - *DSM Food Specialities*
- 12:00 – 12:25** Tortilla chips made with new masa flours for innovative tastes, textures and colours - *Limagrain Céréales, Ingrédients*
- 14:00 – 14:25** Nut pasteurisation solutions that improve food safety and shelf life - *Bühler Group*
- 14:45 – 15:15** Regulatory developments relating to the reduction of acrylamide in savoury snacks - *European Snacks Association*

Note: Preliminary schedule, topics and timings subject to change, please check at www.snackex.com

New for 2015

Download the all new SNACKEX mobile app for easy access to show information and to connect directly with exhibitors and other attendees.



REGISTER NOW

Pre-register and pay easily online...

- No waiting in line to pay
- Collect your pre-printed badge at the show
- More time to organise your visit

It's simple and secure, go to...

www.snackex.com

Alternatively...

You can staple your business card to the form below, fill in the information required and bring the completed form to the registration desks at the show. Total cost is 70 TRY per day. Price includes show guide issue of *The Snacks Magazine*. Payment onsite is accepted in cash only.

- **Please complete ALL SECTIONS of this form and take it to the registration counter.**

Note: Incomplete forms will be returned, causing you delay.

- **PLEASE COMPLETE IN CAPITAL LETTERS**

(or attach your business card)

Title: Mr / Ms / Miss / Mrs / Dr / Prof First Name: Last Name:

Job Title: Your Email:

Company Name: Full Street Address:

City: Post/Zip code: Country:

I wish to visit the exhibition on: **DAY 1:** 70 TRY **DAY 2:** 70 TRY **BOTH DAYS:** 140 TRY

Show Hours: DAY 1: Wednesday 10 June: 10:00 - 18:00 DAY 2: Thursday 11 June: 10:00 - 16:00

Registration Profile

(this section MUST be completed by every visitor)

1. Your main job function (tick only ONE)

- 01 CEO / President / Owner
- 02 Purchasing
- 03 Engineering
- 04 Production / QA
- 05 Sales & Marketing
- 06 Research & Development
- 07 Finance
- 08 Technical / Regulatory
- 09 Other.....

2. Your buying influence (tick only ONE)

- 01 Final decision maker
- 02 Recommend or influence
- 03 No role

3. Your company's main activity (tick only ONE)

- 01 Snack manufacturer
- 02 Nut industry production
- 03 Snack / Nut industry supplier
- 04 Snack / Nut import/export
- 05 Nut trader
- 06 Association / Consultancy / Government
- 07 Other organisation

4. Your interests at SNACKEX (tick all that apply)

- 01 Baked snacks
- 02 Corn / maize / masa flour
- 03 Corn chips / Tortillas
- 04 Crackers
- 05 Dips & mixes
- 06 Dried fruits

- 07 Extruded snacks
- 08 Flavours / seasonings
- 09 Fruit snacks
- 10 Meat snacks
- 11 Oils & fats
- 12 Peanuts / snack nuts
- 13 Tree nuts / noble nuts
- 14 Pellet snacks
- 15 Popcorn
- 16 Pork rinds
- 17 Potatoes / flakes
- 18 Potato chips
- 19 Pretzels
- 20 Private label
- 21 Other food product

- 22 Bag makers
- 23 Case packers
- 24 Cookers / Fryers / Roasters
- 25 Composite drums
- 26 Conveyers
- 27 Dryers
- 28 Extruders
- 29 Flavour applicators
- 30 Flexible packaging
- 31 Labellers
- 32 Metal detectors
- 33 Shrink wrappers / Palletisers
- 34 Sorters
- 35 Weighers
- 36 Other equipment

ATTACH YOUR
BUSINESS CARD
HERE

To pre-register and
pay online go to
www.snackex.com

EXHIBITORS AT SNACKEX

The most prominent companies in the industry will be exhibiting and making product introductions at the show. Here are just a few of them. At SNACKEX you can do business with them all, right there and then, in one convenient location.

- AC Horn
- Almond Board of California
- American Extrusion
- Aperitivos Flaper
- Aromsa
- Aviko Rixona
- Atayabat Co
- Bach Snacks
- Baker Perkins
- Barentz
- Bigtem Makine
- BluePrint Automation
- Buhler Group
- C. Cretors and Company
- C. Meijer
- Casa Herrera
- Chhajeed Foods
- Clextrol
- Codrico Rotterdam
- Collin Ingredients
- Consulate General of Argentina
- Coplana
- Çukurava Irmik AS
- CPM Wolverine Proctor
- Dallas Group
- Delights Factory AB
- Divine Industries
- DSM Food Specialities
- Emsland Group
- Extrusion-Link
- FAM
- Filtercorp
- Flo-Mech
- Foodlink
- Formers International
- Fromatech Ingredients
- Givaudan
- Godawari Udyog
- Grupo Michel
- Hastamat Verpackung
- Heat & Control
- Hebenstreit
- HT Trade (PTM)
- Huegli Food Industry
- Incomec-Cerex
- Interfaste
- Ishida Europe
- JC Ford Company
- Jinan CFC Machinery Co
- Kalzea
- Kampffmeyer Food Innovation
- Kenray Forming
- Key Technology
- King Nuts & Raaphorst
- Kiremko
- Klirkok-Woodman
- KMG Systems
- Lalesse Extrusion
- Lawrence Equipment
- Le Caselle
- Leng D' Or
- Limagrain
- Liven
- Lyckebey Culinar
- Maddox Metal Works
- Mafin
- Maicerias Españolas
- Medley Dis Tic Ltd
- Mettler-Toledo Safeline
- Milhans Gida
- Mitchell Dryers
- MoistTech
- Molino Peila
- N.P. Foods (Singapore)
- NDC Infrared Engineering
- Noble Agro Food Products
- Oberlin Filter Company
- Olega
- PCO Group
- Pasta Foods
- Pernes L
- Perten Instruments
- Philippines Department of Agriculture
- Planet Dryers
- Pol-Foods Sp.
- Process Sensors
- Productos Churruca
- Puyang Tianli Nuts
- PV Sons Corn Milling
- Qingdao Nutstar Foods
- Qingdao Ruizong Food
- Quality Pellets
- Re Pietro
- Reading Bakery Systems
- Rosenqvists Food Technologies
- Rudolph Foods
- Savoury Flavours
- Semolina
- Sen Anadolu Misir
- Seyeks Dis Tic Ltd.
- Snack Food Association
- Slesjan Grain
- Soufflet Alimentaire
- Tekirdağ Un
- Teknobostan
- TNA Europe
- TOMRA Sorting
- Uruntleri Gida
- UVA Packaging
- V.AL.IN
- Vanmark Equipment
- VMF Continental Snack
- Vuoramar Packaging
- Weidenhammer
- Wintech Tapaaria
- Zawaq Foods

SNACKEX Sponsors

Thank you to our valued sponsors who help to make SNACKEX such a success.



SNACKEX
VENUE



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