



XIV International Savoury Snack & Nut Exhibition
13 – 14 June 2011
 Fira de Barcelona, Gran Via, Barcelona, Spain

EXHIBIT SPACE BOOKING FORM & CONTRACT

MEMBERSHIP STATUS: ESA MEMBER YES NO *(ESA membership must be fully paid up at both the date of booking and of the event, or prices will automatically revert to non-member rate)*

NOT AN ESA MEMBER? Enjoy the reduced exhibitor rate and *save around 20%*, in addition to many other membership benefits, by becoming an ESA member today. Qualified companies can become Associate members for just 1,000 euros per year. For more information contact the ESA Secretariat on Tel: +44(0)20 7420 7220 / Fax: +44(0)20 7420 7221 / Email: esa@esa.org.uk

STEP 1 YOUR COMPANY

Exhibiting Company Name _____
 Contact Name _____
 Mailing Address (No PO Boxes) _____

 City _____ County / State / Prov _____
 Post / Zip Code _____ Country _____
 Tel _____ Fax _____
 Email of Expo Contact _____
 Are you exhibiting: Machinery Snack Products Literature Other

STEP 2 YOUR EXHIBIT STAND

- ESA Members: €265 / sq metre + VAT**
 Non-Members: €335 / sq metre + VAT

Extra aisle charges may apply depending on location – see next page

We hereby apply for the following exhibit stand. Every effort will be made to provide your first choice, but as stands are offered on a first-come, first-served basis, this cannot be guaranteed.

1st choice _____ metres _____ x _____ cost € _____
2nd choice _____ metres _____ x _____ cost € _____

We prefer not to be close to the following companies:

Note: The floorplan is for guidance only. Stand positions are not guaranteed and are subject to Fire Authority approval / discretionary change by the organisers. Final assignments and floor positions are at the sole discretion of ESA.

STEP 3 SERVICES Will you require (tick boxes): 3-phase electricity Compressed air supply Gas / fume extraction Water and drain
These services will be charged extra. Order forms will be provided in the Exhibitor Services Manual.

STEP 4 PAYMENT SCHEDULE

- If your booking is received:
- Up to 30 November 2010**
50% of the total is due with this signed contract. You will be invoiced in January 2011 for the balance, which must be paid by 1 February 2011.
 - After 1 December 2010**
100% of the total is due with this signed contract.

Note: if we receive your booking **and your full deposit payment** by 31 March 2010, you receive a 10% early booking discount. This discount and / or other adjustments will be applied to your final balance second invoice sent January 2011.

STEP 5 YOUR PAYMENT

Your deposit payment for 50% of the total cost of your first choice of stand must be sent with this application (100% if booked after 1 December 2010). **Your booking will not be actioned until we receive your deposit payment in full.** Payment must be made in euros (€).

1st choice stand No. _____ Stand cost € _____ *(rate schedule cost before any discount)*
 Aisle charge € _____ *(if applicable – see rate schedule page 2)*
 50% deposit € _____ *(100% if booking after 1 December 2010)*
 18% Spanish VAT € _____ *(compulsory for all companies)*
 3% credit card fee € _____ *(compulsory if paying by credit card)*

TOTAL AMOUNT ENCLOSED € _____

STEP 6 PAYMENT METHOD CHEQUE ENCLOSED* BANK TRANSFER** CREDIT CARD *(3% processing fee applies)*
 Tick box if you require a pro-forma invoice in order to make your payment *(cheque or bank transfer only)*

*Cheques must be made payable to European Snacks Association.
 **Bank transfers must be made to European Snacks Association – Barclays Bank plc, 50 Pall Mall Business Centre, London SW1A 1QD.
 Bank sort code: 20-65-82. Account number: 53568766. IBAN: GB60 BARC2065 8253 568766. SWIFT: BARC GB 22
 Please instruct your bank to pre-pay ALL charges (sender AND receiver). ESA is not responsible for any bank charges whatsoever.

For **CREDIT CARD** payment fill out below

Please charge: VISA MASTERCARD / EUROCARD
 AMEX
All credit card payments are charged 3% processing fee.

CARD NUMBER _____
 EXPIRY DATE _____
 NAME ON CARD _____
 SIGNATURE _____
 DATE _____
 SECURITY CODE _____

STEP 7 DECLARATION This section **must** be fully completed and signed

We have read the SNACKEX 2011 Rules & Conditions for exhibitors and in the event of this booking being accepted, we undertake to observe and be bound by them. Acceptance of this booking by ESA constitutes a binding contract with you. This form is not valid unless signed.
Note: You must have adequate insurance cover to take part in this event – see especially clauses 19, 20, 21 and 22 in the Rules & Conditions.

AUTHORISED SIGNATURE* _____
**This signature legally binds your company to all SNACKEX 2011 Rules & Conditions*

NAME (PRINT) _____
 JOB TITLE _____ DATE _____

Note: Your booking will not be accepted until we receive the required 50% deposit payment (100% if booked after 1 December 2010), together with this booking form.

STEP 8 FAX this completed form with your payment to:
 European Snacks Association, 6 Catherine Street, London, WC2B 5JJ England. **Fax: +44(0)20 7420 7221**

EXHIBIT RATES

Refer to floorplan for stand locations - Note: The floorplan is for guidance only. Stand positions are not guaranteed and are subject to local Fire Authority approval / discretionary change by the organisers. **Final assignments and floor positions are at the sole discretion of ESA.**

STAND SIZE	STAND AREA	ESA MEMBER RATE	NON-MEMBER RATE
m x m	m ²	€ euros*	€ euros*
3 x 2	6	1,590	2,010
3 x 3	9	2,385	3,015
4 x 3	12	3,180	4,020
4 x 4	16	4,240	5,360
5 x 4	20	5,300	6,700
5 x 5	25	6,625	8,375
6 x 5	30	7,950	10,050
6 x 6	36	9,540	12,060
10 x 6	60	15,900	20,100

***NB** – An extra aisle charge will be added to the above rates: **all end of aisle sites +200 €, peninsula sites +400 €, island sites +600 €**

- Important Notes:**
- To qualify for the ESA member rate ESA membership dues must be fully paid up at both the date of booking AND of the event, or prices will automatically revert to non-member rate
 - Stands will be provided **with shell scheme** construction as indicated below
 - End of aisle** stand locations are provided with **two** open sides and two shell scheme walls – **extra charge 200€**
 - Peninsula** stand locations are provided with **three** open sides and one shell scheme wall – **extra charge 400€**
 - Island** stand locations are provided **without shell scheme**, but including carpet, power, cleaning, security – **extra charge 600€**
 - Any stand may be booked as space only. There is no reduction in the above rates when shell scheme is not required
 - Two or more adjacent stands may be combined to make a larger area, however in so doing, an extra aisle charge(s) may apply

WHAT'S INCLUDED IN THE PRICE



YOUR EXHIBIT STAND	
Frame	Included - aluminium profile shell scheme structure
Walls	Included - white melamine shell scheme panels
Carpet	Included
Fascia nameboard	Included - 1 with your company name and stand number <i>(not logo)</i>
Lighting	Included - 1 spotlight per metre on a track <i>e.g. 3m x 3m stand = 3 spotlights</i>
Power socket	Included - 1.1kWh single socket <i>(note: your electricity consumption will be metered and charged extra)</i>
Daily cleaning	Included
Overnight hall security	Included
YOUR CONCESSIONS	
Two tickets to conference sessions	Included - for speaker sessions Monday and Tuesday
Visitor invitations	Included
Exhibitor staff entrance badges	Included - stands up to 30m ² – 4 badges - stands over 30m ² – 6 badges

- Notes:**
- Stand furniture, floral decorations, telephone, fax, refrigerator etc are NOT included and must be ordered separately by returning the appropriate order form in the Exhibitor Services Manual which will be available online to all exhibitors, commencing early 2011.
 - Additional exhibitor entrance badges are available at extra cost and can be ordered from the Exhibitor Services Manual as above.
 - Tickets to conference sessions permit exhibitors to attend the speaker presentations only. They do not include kick-off breakfast or delegate lunches.
 - Exhibitor lunches and other catering requirements are not included in exhibit rates and must be purchased onsite if required.
 - Visitor invitations are for exhibitors to send to potential customers to let them know you are at the show. They are NOT free tickets.
 - Tickets for Welcome Reception and President's Dinner are not included in the above rates, but are available at extra cost. Tickets can be ordered from the Exhibitor Services Manual.

- General:**
- The exhibition hall is located at street level. Ceiling height is 10 metres
 - Floor loading is 5,000kg /m²

